



Sponsorships

Contact: Shari Donnermeyer

Phone: 603-498-5788

E-mail: sdonnermeyer@borrellassociates.com

www.borrellassociates.com/mobile



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Exhibitor Sponsorship

\$4,000

- Exhibit table
- Attendee list upon request at completion of conference
- One marketing insertion in attendee's bag
- Color logo on conference signage, Web site, program and printed materials
- Booth badges for attendees

Silver Sponsorship

\$6,500

- Exhibit table
- Attendee list upon request at completion of conference
- One marketing insertion in attendee's bag
- Color logo on conference signage, Web site, program and printed materials
- Booth badges for attendees
- **Two conference passes (value \$2,990)**
- **Acknowledgement as Silver sponsor on Web site and in program book**
- **Full page B/W ad in the program book**
- **Sponsorship of either paper pads, water bottles, highlighters, mugs, calculators, flash drives or a breakfast**

Gold Sponsorship

\$9,500

- Exhibit table
- Attendee list upon request at completion of conference
- One marketing insertion in attendee's bag
- Color logo on conference signage, Web site, program and printed materials
- Booth badges for attendees
- **Three conference passes (value \$4,485)**
- **Acknowledgement as Gold sponsor on Web site and in program book**
- **Full page B/W ad in program book**
- **Sponsorship of either refreshment break, the program book, registration desk or attendee tote bags**

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Platinum Sponsorship

\$13,500

- Exhibit table
- Attendee list upon request in advance of conference
- One marketing insertion in attendee's bag
- Color logo on conference signage, Web site, program and printed materials
- Booth badges for attendees
- **Four conference passes (value \$5,980)**
- **Acknowledgement as Platinum sponsor on Web site and in program book**
- **Full page color ad in program book**
- **Sponsorship of either lunch, conference Wi-Fi, room keys, name tag lanyards**

Premium Sponsorship

\$20,000

- Exhibit table
- Attendee list upon request in advance of conference
- One marketing insertion in attendee's bag
- Color logo on conference signage, Web site, program and printed materials
- Booth badges for attendees
- **Seven conference passes (value \$10,465)**
- **Acknowledgement as Premium sponsor on Web site and in program book and on podium**
- **2 page color ad in program book**
- **Sponsorship of the open bar cocktail networking reception**



The Fairmont Dallas

1717 N Akard St

Dallas, TX 75201

(800) 441-1414

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